

THE PURSUIT OF **LEGACY**

A FAMILY  
BUSINESS  
STORY

10-12 MAY ADELAIDE

**CONFERENCE**

**PROGRAM**

 **THE FAMILY  
BUSINESS  
CONFERENCE  
MAY 2023**

ASIA-PACIFIC

HILTON ADELAIDE  
**#TFBC2023**



Family Business  
Australia



Family Business  
New Zealand

# MESSAGE FROM THE CHAIR FAMILY BUSINESS AUSTRALIA & FAMILY BUSINESS NEW ZEALAND



Family Business Australia and New Zealand put our members at the heart of everything we do, culminating in the Family Business Conference. This event gives our members an opportunity to come together to be inspired and grow through a program of learning, networking and keynote presentations from leading industry professionals. This access to a wealth of knowledge and experience helps to empower our members to secure their businesses future and legacy.

For over 23 years, the Family Business Conference – Asia Pacific has been connecting leaders across Australia and this year we are also celebrating our own legacy as we approach our 25-year anniversary. We are excited to be part of creating events like this for a quarter of a century for our members.

This year, the conference aims to capture the lasting legacy of family business that can be passed down and celebrated by future generations.

With high engagement and participation from members, the Family Business Conference is a great opportunity for you to meet with people from businesses of all sizes and showcase your commitment to supporting family-owned businesses throughout Australia and New Zealand. It's a melting pot of experience and wisdom that enables you to consolidate your skills and those of your family members and employees. You'll have the opportunity to create a lasting impact within the industry that will become part of your own legacy.

I'm excited to announce that we have several keynote speakers taking the stage, including six generation family member Robert Hill-Smith from Hill-Smith Family Estates whose family story began more than 170 years ago. Another highlight is international speaker Natalie McVeigh, Managing Director at EisnerAmper's Center for Family Business Excellence who will explore the nuances of how these cultural changes can influence communication between family members.

With such a strong conference program and dedicated sessions for you, your family and your family business advisors, we know that there is something for everyone.

I hope to see you in Adelaide.

**MARK KAGAN**  
CHAIR  
FAMILY BUSINESS AUSTRALIA



This year the Family Business Conference – Asia Pacific includes a contingent from our New Zealand membership, you will also hear from some of them on stage and I look forward to connecting our whole family business community together in Australia. The conference program hosts several social events and activities planned to help you get to know your Trans-Tasman peers and share stories and learn of each other's business ventures.

Everyone approaches the conference event differently, some of you will listen and observe and some of you will actively interact. This is your opportunity to learn from both the formal and informal networking opportunities. This year sees the introduction of a site visit program, building on our local Meet the Owners' events these will give you a sneak peek behind the scenes of some of the diverse family businesses in South Australia which is home to some of the countries largest and most prominent family lead brands.

To help leaders make informed decisions about their own legacy we have curated a program that focuses on how to create a positive and lasting legacy, how to adapt to change and create a brand that withstands each generational change alongside protecting your family business legacy as you move through each succession and how to work together in harmony. The Family Business Conference is often the starting point for families in business; it provides the foundation for ongoing discussion about important principles and issues.

It brings people together – in one place – from widely dispersed regions, and for many it becomes the foundation of longstanding friendships and alliances. We understand that the friendships and connections you make are just as important as the things you learn, and I encourage you to take advantage of the wide range of social events on offer.

I look forward to joining you in Adelaide and flying the flag for FBNZ.

**IAIN BLAKELEY**  
CHAIR  
FAMILY BUSINESS NEW ZEALAND

# KEYNOTE SPEAKERS



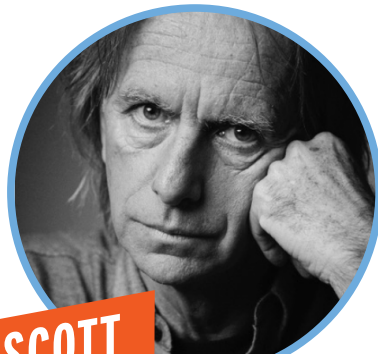
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**BEN  
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**ARNAUD  
DE CONINCK**

# PROGRAM

**The Pursuit of Legacy** will guide our program as we discuss the necessary steps to ensure that your legacy thrives in future generations. We encourage you to go online and read the profile of each session to gain an insight to the learning opportunity it provides and click on the presenter's name(s) to obtain information about the presenter(s), which will add context to the session and what you might learn from it. Where parallel sessions are offered, consider the options carefully and make choices according to your priorities.

## WEDNESDAY 10 MAY 2023

8:00am	12:00pm	<b>SA Family Business Site Visits</b>
1:00pm	5:00pm	<b>Longest Lunch</b>
1:00pm	5:00pm	<b>Emerging Generation Longest Lunch</b>
6:30pm	8:30pm	<b>Regional Based Get Together</b>

## THURSDAY 11 MAY 2023

7:00am	8:30am	<b>B2B Speed Networking Breakfast</b>
9:00am	9:45am	<b>Official Opening</b> Hon Andrea Michaels MP, Minister for Small and Family Business Mickey Kumatpi Marrutya O'Brien, Welcome to Country
9:45am	10:30am	<b>Keynote: Shaping Hill-Smith Family Estates for Future Generations</b> Robert Hill-Smith, Hill-Smith Family Estates Facilitated by Susan Hawkins, ANZ Private
10:30am	11:00am	<b>MORNING TEA</b>
11:00am	11:45am	<b>Parallel Session: From a Family Business to a Family Brand</b> Jaid Hulsbosch and Carolyn Pitt, Hulsbosch
		<b>Parallel Session: Sustaining Both Family and Business Legacy</b> John-Paul Drake, Drake Supermarkets with a panel of next generation family members
		<b>Parallel Session: The Pursuit of Legacy</b> Paul Crawford, Miles Crawford, CMV Group Facilitated by Brad Scott, EWM Group
12:00pm	12:45pm	<b>Parallel Session: Intellectual Property: Protecting Your Family Business Legacy</b> Ross Doonan, DECO
		<b>Parallel Session: Joining the Family Company Board - Should I be Worried?</b> Yvette Gray, Actron Air, Alinta Wilson GAICD, Woppitt Bloodstock Facilitated by Robert Powell, Family Boards
		<b>Parallel Session: The Kelly Story: Family Business to Business Family</b> Jo and Shane Kelly, Kelly Engineering Facilitated by Dr Chris Graves, University of Adelaide Business School
12:45pm	1:30pm	<b>LUNCH</b>
1:30pm	2:15pm	<b>Keynote: Solvay - An Enterprising Family in the 21st Century - How the Legacy has Helped the Family &amp; Business be More Resilient</b> Arnaud de Coninck, Trusted Family
2:15pm	3:00pm	<b>Plenary Session: The Challenges of Legacy</b> Natalie Grace (nee-Faber Castell), Count Andreas von Faber-Castell Facilitated by Dr Donella Caspersz, University of Western Australia
3:00pm	3:30pm	<b>AFTERNOON TEA</b>
3:30pm	4:30pm	<b>Keynote: Let Your Light Shine</b> Scott Hicks, Kerry Heysen, Jet Heysen-Hicks and Scotty Heysen Facilitated by Peter Goers OAM, ABC Radio Adelaide
4:35pm	4:45pm	<b>CLOSE DAY 1</b>
6:30pm	11:00pm	<b>The Family Business Awards Dinner</b>

# GROWTH OPPORTUNITY FAMILY

## THE PURSUIT OF LEGACY

### A FAMILY BUSINESS STORY

#### FRIDAY 12 MAY 2023

7:00am	8:30am	<b>Women in Family Business Breakfast</b> Karen Fistonich, Fistonich Family Wineries, Bec Hardy, Bec Hardy Wines, Corrina Wright, Oliver's Taranga Vineyards Facilitated by Lea Boyce, BOYCE Family Office
9:00am	9:30am	<b>Welcome Day 2</b>
9:30am	10:30am	<b>Keynote: How Identity is Changing the Face of Family (Enterprises)</b> Natalie McVeigh, EisnerAmper
10:30am	11:00am	MORNING TEA
11:00am	12:00pm	<b>Keynote: Seven Steps to a Remarkable Workplace</b> Mandy Johnson
12:00pm	12:45pm	<b>Panel Session: Digital Business Invigoration by the Younger Generation</b> David King, Rachel Turner, Annabelle King, Sticky Lollies Facilitated by Kirsten Taylor-Martin, Grant Thornton
12:45pm	1:30pm	LUNCH
1:30pm	2:15pm	<b>Parallel Session: Appetite for Legacy</b> Monica Meldrum, Whole Kids
		<b>Parallel Session: "Faraway and Beyond": Ensuring a Family Legacy</b> Nathan Wessling, Jane McBride, Nick McBride, AJ & PA McBride Facilitated by Dr Jill Thomas, University of Adelaide Business School
		<b>Parallel Session: Adapting to Tougher Customers</b> Jean-Yves Huede, Chessmate Consulting, Anthony Paech, Beerenberg, Ennio Mercuri, Ennio International Facilitated by Bevan Roberts, Succession Plus
2:30pm	3:15pm	<b>Plenary Session: Unpacking the Keys to Successful Sibling Relationships in a Business Family</b> Zoe Detmold, Sascha Detmold-Cox, Pippa Detmold, Detmold Group Facilitated by Lowen Partridge, Peartree Brand Strategy
3:15pm	3:45pm	AFTERNOON TEA
3:45pm	4:30pm	<b>Keynote: How to Think Like a Futurist</b> Ben Hamer
4:30pm	5:00pm	OFFICIAL CLOSE
6:30pm	10:30pm	<b>The Final Dinner</b>





# WELCOME BACK TO YOUR COMMUNITY. IT'S TIME.

Join us for a host of social events as we welcome you back to your community. Our immersive networking events are designed to create connections that last the distance, uniting Australian and Kiwi peers.

FOR FULL DETAILS HEAD TO [thefamilybusinessconference.org/social-events](https://thefamilybusinessconference.org/social-events)



# HIGHLIGHTING OUR SITE VISITS NEW THIS YEAR!

As part of the Family Business Conference 2023 program, we are excited to offer full delegates the opportunity to visit a number of South Australia's most dynamic and innovative businesses.

Experience first-hand one of these amazing family businesses and have a sneak peek behind the scenes! Hear about their challenges and their successes and discover the systems and processes that have been implemented to achieve their growth and continued success. Book early for the chance to secure your preferred site visit. This is included in your full delegate registration package.

FOR FULL DETAILS HEAD TO [thefamilybusinessconference.org/program/site-visits/](https://thefamilybusinessconference.org/program/site-visits/)



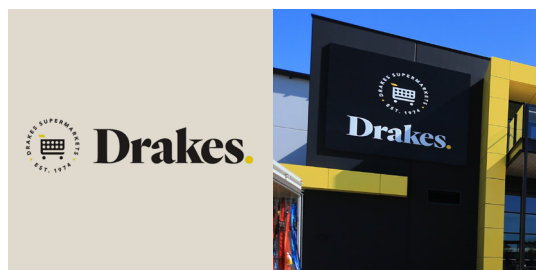
## BEERENBERG FARM

Since 1836, six generations of the Paech family have lived and farmed on Beerenberg Family Farm, in Hahndorf in the Adelaide Hills. Siblings Anthony, Robert and Sally will take you through their story as well as an exclusive tour of their manufacturing facility, strawberry farm and farm shop. Enjoy tastings of Beerenberg products and get an insight into the research and development behind their unique recipes.



## HAIGH'S CHOCOLATE FACTORY

Haigh's is the oldest family-owned chocolate maker in Australia. Today the company is run by the fourth generation of the Haigh family and employs over 650 people in its factory, administration, online and 22 retail stores located across Adelaide, Melbourne, Sydney and Canberra.



## DRAKES SUPERMARKETS DISTRIBUTION CENTRE

Drakes Supermarkets, invite you to their inner sanctum to see the workings of their \$125 million, state of the art distribution centre at Adelaide suburb, Edinburgh North. It is the most advanced independent distribution centre in the state, with world-first technology.



## SA MUSHROOMS

If you have ever wondered what it looks like inside a Mushroom Farm and would like to learn more about the goodness found in mushrooms, don't miss this rare opportunity to tour one of South Australia's state-of-the-art food production facilities.



## AHRENS KINGSFORD AND SHEAOK LOG FACILITIES

Ahrens is a 120-year-old, fifth-generation, family-owned South Australian company, with 7 main divisions operating primarily in Australia, and operations in the US and Asia. Ahrens divisions include Construction, Engineering, Steel Fabrication, Rural Infrastructure, Mining Services, Water Storage Infrastructure and Property and Investment.

*Please note: Your preference will be taken into consideration, and whilst every effort will be made to accommodate, this is not guaranteed.*



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